

#### PRESIDENTIAL ADDRESS

Well its spring; so the calendar says. I don't know about everyone else but I have had enough winter. That means a lot coming from someone who makes their living from Natural Gas. Let's hope when we meet up in Pittsburgh for NAPE East spring will start to let itself be known.

We will be gathering together at NAPE to celebrate the 55 year anniversary of the Michael Late Benedum Chapter. I hope everyone can join in the festivities that Tara and Jeremy White, and Aaron Yost have arranged for us at East Street in Pittsburgh, PA.

In May, [I hope Spring is well sprung by then], we will be meeting in Zanesville, OH at the Muskingum County Conference Center. I look forward to seeing my Ohio counterparts and taking in an educational talk from Mr. John E. Keller, Esq. with Vorys, Sater, Seymour & Pease.

Our upcoming meeting in Pittsburgh will be the last call for nominations for 2014-2015 Officers.

See you in Pittsburgh!.

Charles E. Heilmann, CPL 2013-2014 President

#### VISIT US AT BOOTH #209





April 9-11, 2014 Pittsburgh, PA

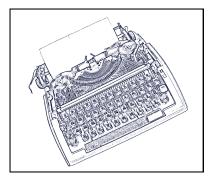
INSIDE THIS ISSUE
Secretary's Report2
55th Anniversary3
Sponsors4
New Members5
Charity Golf Sponsorship7
Dinner Meeting Photos9
Half Day Seminar Photos10
Ethics Article11
Education Opportunities13
Sponsorship Opportunities14
Executive Committee15
Committee Chairs16
Schedule of Events16

Membership Information.....17

#### **Upcoming events**

55th Anniversary Party April 10, 2014 Easy Street Pittsburgh, PA **Click Here to Register** 

MLBC Dinner May 8, 2014 Muskingum County Conference Center Morgantown, WV **Click Here to Register** 



events/social events.

#### SECRETARY'S REPORT

he MLBC held an Executive Committee meeting on Thursday, March 13, 2014 at the Waterfront Hotel in Morgantown, WV prior to the March dinner meeting. Topics of discussion included By-Laws, Spring Golf Event, membership, membership directory, West Virginia MLBC license plate program, and the upcoming meetings/educational

The By-Laws Committee, at the direction of the Executive Committee, is currently reviewing and making suggested revisions to the By-Laws to clarify certain Articles. According to the By-Laws, they may be changed or amended by a majority vote of the members present at any three (3) consecutive meetings of the Chapter provided that written notice of said meeting shall have been mailed or e-mailed to the membership at least one (1) week prior to said meeting.

Oglebay Resort in Wheeling, West Virginia will be home to the Annual Spring Charity Golf Event benefiting WVU Children's Hospital on Thursday, June 12. Both the Palmer Course and the Jones Course are reserved. Sponsorship opportunities are in this newsletter and registration for the event will be released in the next couple weeks.

This month, be on the lookout for your MLBC membership card and directory.

The West Virginia MLBC license plate program needs your help. Member Ben King worked through the approval process of the State of West Virginia to bring our West Virginia members this great opportunity to display our profession. If the program gains the support of our West Virginia members, Ben will attempt to bring the same opportunity to our Pennsylvania and Ohio members. If you haven't purchased a plate, go the MLBC website and sign up.

The balance of 2014 is shaping up to be an exciting year for the MLBC. In April, we're celebrating our 55<sup>th</sup> Anniversary at Easy Street in downtown Pittsburgh with national recording artist Patrick Sweany. In June and September we'll be supporting charities by playing golf on championship golf courses. In August we'll be cheering on the Pirates at PNC Park. And finally, not only has the Education Committee lined up excellent speakers for the balance of our dinner meetings, but they are currently planning a rig tour to be held this summer.

Don't miss out on any of these great opportunities to network, learn and have fun!

Aaron Yost, CPL 2013-2014 MLBC Secretary

# JOIN US IN CELEBRATING OUR Anniversary

with great company, food & drinks while enjoying national recording artist **Patrick Sweany** 

April 10, 2014

**Doors** Open 5:30 PM

Reception 6:00 PM - 8:00 PM

> Entertainment 7:00 PM

**REGISTER/ MORE INFORMATION** 

One Oxtord Centre

301 Grant Street, Downtown Pittsburgh, PA 15219

at well. drink better



## **April 2014 Dinner Meeting Sponsors**

BWT LandManagement Holland Services Arnie Schulberg Midwest Land Services Tioga Resources Steptoe & Johnson

Thank You For Your Support!

## NEW MEMBERS- MARCH 2014

First Name	Last Name	Employer	Member Type
Serena	Evans	American Energy Partners	Active
Tom	Wible	American Energy Partners	Active
Matthew	Biggie	Clearwater Land Services LLC	Associate
Richard	French	Consol Energy CNX Land LLC	Active
Jean	Bodie	Cunningham Energy	Active
Judith	Renzelli	Cunningham Energy LLC	Active
Dustin	Boggs	Cunningham Energy, LLC	Active
Tiffiny	Long	Cunningham Energy,LLC	Active
Joseph	Menas	Cunninigham Energy, LLC	Active
Dwight	Caudell	Dailey Land Professionals	Active
Robert	Fannin	Honor Resources	Associate
Christopher	Scott	Holland Services	Active
Christopher	Starcher	Honor Resources	Associate
Matt	Karazsia	Honor Resources	Associate
Jerry	Thompson	Honor Resources	Associate
Patricia	Zaber	Honor Resources	Associate
Jeffrey	Gelnette	Honor Resources	Associate
Tracy	Howell	Independent	Active
Ryan	Davis	Independent Contractor	Associate
Robert	Welch	Long Rifle Land Services, LLC	Associate
Tara	Henry	MW Gary & Associates	Active
Paul	McCune	MW Gary & Associates, LLC	Active
Andy	Travis	Northeast Natural Energy LLC	Active
Zach	Shanks	S&A Property Research	Active
Timothy	McKeen	Steptoe & Johnson PLLC	Associate
Christopher	Clary	Tioga Resources, LLC	Active
Christina	Westbrook	Tioga Resources, LLC	Active
John	Ashby	Top Notch	Associate
Paula	Ventresca	Western Land Services	Associate
Kristy	Cottington	XTO Energy Inc	Active



## Save the date MLBC Annual Charity Golf Event benefiting WVU Children's Hospital Oglebay Resort

- Palmer & Jones Courses

June 12, 2014







#### **SPONSORSHIP FORM**



2014 marks the 6<sup>th</sup> year for the Annual MLBC Spring Charity Golf Event benefiting West Virginia University Children's Hospital. This year's event will be held on Thursday, June 12 at Oglebay Resort in Wheeling, West Virginia on both the Palmer and Jones Courses. Oglebay Resort is central to much of the activity in the Marcellus and Utica Shale Plays so we're expecting a large turnout of golfers which means more recognition for your company.

Over **\$80,000** has been donated to West Virginia University Children's Hospital from members and member companies through this event. The generosity and support everyone has shown is extraordinary and has meant more to the children and families in this region than we'll ever really know. Following are several Children's Hospital facts to know when giving consideration to sponsoring:

WVU Children's Hospital serves patients from all over West Virginia, southwest Pennsylvania and eastern Ohio

Over 7,500 children and mothers are cared for by WVU Children's Hospital annually

WVU Children's Hospital serves more than 120,000 outpatients annually

Every year WVU Children's Hospital uses:

- 32 gallons of glue
- 2,300 sippy cups
- 3, 500 coloring books
- 6,570 popsicles
- 8,200 sheets of construction paper
- 12, 400 disposable nurser bottles
- 112,896 bottles of formula
- 235,640 diapers

Please consider participating in the following levels of sponsorship. **ALL** sponsorship monies will be donated directly to the WVU Children's Hospital and a receipt will be provided for that amount. If you would like to sponsor the 6<sup>th</sup> Annual Golf Event, please complete and return this form with a check payable to **"MLBC"** to:

#### Aaron Yost

Percheron, LLC

320 South View Drive, Suite 400

#### Bridgeport, WV 26330

Not only will your sponsorship benefit WVU Children's Hospital, but it will help provide for a great time on the golf course for our members! Thank you for your consideration and please feel free to contact Aaron Yost via e-mail at <u>aaron.yost@percheronllc.com</u> or at (304) 848-7007 with any questions.





#### **SPONSORSHIP OPPORTUNITIES**

<u>Miracle Sponsor - \$4,000.00</u> – Includes: Team of 4 golfers for golf and dinner, Tee Sponsor recognition, Full-page ad in program, Recognition at registration and dinner, MLBC website recognition. Included In this sponsorship is \$700 worth of raffle prizes to be given away in your name at dinner.

**Gold Sponsor - \$2,500.00** – Includes: Team of 4 golfers for golf and dinner, Tee Sponsor recognition, Half-page ad in program, Recognition at registration and dinner, MLBC website recognition. Included In this sponsorship is \$500 worth of raffle prizes to be given away in your name at dinner.

<u>Silver Sponsor - \$1,500.00</u> – Includes: 2 golfers for golf and dinner, Tee Sponsor recognition, recognition at registration and dinner, MLBC website recognition, Logo/Name in program. Included In this sponsorship is \$300 worth of raffle prizes to be given away in your name at dinner.

Flag Sponsor - \$1,200.00 (two available) – Includes: Nine (9) hole flags with your company logo visible at all times, Recognition at registration and dinner, MLBC website recognition, Logo/Name in program. Plus, you'll get to keep all flags and we'll send a framed one to your choice of recipient.

Beverage Cart Sponsor - \$1,000.00 (four (4) available) – Includes: Company logo/name on the beverage carts, Recognition at registration and dinner, MLBC website recognition, Logo/Name in program.

<u>Tee Sponsor - \$500.00</u> – Includes: Company logo/name on a sign on one of the tee boxes, recognition at registration and dinner, MLBC website recognition, Logo/Name in program.

Other Sponsorship Opportunities – Logo golf balls, tees, towels, ball markers, etc. for each golfer (250).

Sponsorship Name to be displayed:

(If applicable, please e-mail your logo to aaron.yost@percheronllc.com)

#### MARCH DINNER MEETING















#### MARCH HALF-DAY SEMINAR











#### ETHICS - THE CORNERSTONE OF PROFESSIONALISM

During the Twentieth Century the oil and gas business experienced unprecedented specialization. Great strides in the science and technology of finding and extracting minerals required better educated and better trained oil and gas professionals. Today only in very isolated circumstances can a person be an oil and gas generalist. Few companies have individuals on staff with an extensive knowledge of geology, engineering and land.

Specialization among these various disciplines led to the creation of several professional associations. The American Association of Petroleum Geologists was created in 1917. The Society of Petroleum Engineers came along in 1947, and the American Association of Petroleum Landmen (AAPL) was formed in 1956. Our own Michael Late Benedum Chapter of the AAPL was launched as the first chapter of the AAPL in 1959.

The alignment of like individuals within the same discipline has several advantages. For example, it provides a degree of autonomy which gives it control of its own affairs. In effect the organization has the freedom to exercise its professional judgment in the manner that its members behave and carry on their business. The organization provides a means of regulating itself and its members. Also, it provides status and prestige to its members. Prestige comes from the enhanced status of membership through education in the eyes of the industry and the general public.

The full development of a professional association is marked by certain milestones. Among these is the establishment of training and education, the establishment of local associations, establishment of some sort of identification or licensing and last, but certainly not least is the introduction of a code of professional ethics. Identity, education and ethics are the foundation of professionalism, with ethics being the cornerstone.

"Ethics" is sometimes used interchangeably with "morals", but there is a subtle, but distinct difference. Morals define personal character, while ethics stresses a social system in which those morals are applied. In other words, morals are the underlying beliefs and rules often taught to us by our parents, church or society that govern or should govern all aspects of our lives. Ethics, on the other hand point to standards of behavior expected by the group to which a person belongs.

The membership of the professional association is expected to follow this code to prevent exploitation of the client and the customer and preserve the integrity of the profession.

#### ETHICS - THE CORNERSTONE OF PROFESSIONALISM CONT'D

The membership also benefits as it allows those professionals who act conscientiously to practice their trade in the knowledge that they are maintaining the public trust in the profession and by encouraging other clients to use their services.

A code of ethics therefore encompasses the personal and organizational standards by which the behavior of the group is judged. Often found in conjunction with a code of ethics is a standards of practice which illuminates and expands the code into a more practical and useful tool to guide the membership in their ethical decisions.

The AAPL has a Code of Ethics and a Standards of Practice and both can be found on the AAPL website as well as the MLBC website. Although these items were created by the AAPL, they are incorporated into the MLBC By-Laws as follows: "*The Chapter is organized as a chapter of the AAPL and adopts, ratifies and confirms the purpose, By-Laws and Code of Ethics thereof*". Therefore, whether you are a member of the AAPL or MLBC or both, you have implicitly adopted the Code of Ethics by your membership in either organization.

Both the AAPL and the MLBC take the Code of Ethics and Standards of Practice very seriously, and infractions are addressed quickly and decisively. The AAPL has an Ethics Committee comprised of nine members who meet regularly and investigate charges of unethical behavior of the members. Those found guilty are subject to censure, suspension for a period of time or expulsion.

The MLBC also has an Ethics Committee, and any member who has or is facing a moral or ethical problem is encouraged to contact the Committee for consultation and advice.

Doug Richards 2013-2014 Ethics Chair



#### **CONTINUING EDUCATION OPPORTUNITIES**

#### Field Landman Seminar - Washington, PA

Tuesday, April 08, 2014 (5:00 PM-9:00 PM) *2 CPL/RPL/RL credits, 1 as ethics credit.* 

#### WI/NRI Workshop - Zanesville, OH

Thursday, May 01, 2014 (8:00 AM-3:30 PM) *6 CPL/RPL/RL credits*.

#### <u>Development Issues in Major Shale Plays -</u> <u>What's on the Horizon?- Pittsburgh, PA</u>

May 1-2, 2014 12.5 Credits Available.

#### WI/NRI Workshop - Washington, PA

Friday, May 02, 2014 (8:00 AM-3:30 PM) 6 CPL/RPL/RL credits

#### Field Land Practices - Bridgeport, WV with Optional RPL Exam

Monday, May 19, 2014 - Tuesday, May 20, 2014 13 CPL/RPL/RL credits including 2 ethics

#### JOA Workshop -Mars, PA

Thursday, May 29, 2014 - Friday, May 30, 2014 *14 CPL/RPL/RL credits* 

#### <u>Oil and Gas Land Review, CPL/RPL Exam -</u> <u>Pittsburgh, PA</u>

Wednesday, June 04, 2014 - Saturday, June 07, 2014 18 General credits which includes 1 Ethics

#### **Negotiations Seminar-Pittsburgh, PA**

Monday, June 16, 2014 (9:00 AM-3:00 PM) **5** *CEU's towards RL/RPL/ CPL designations*.

**<u>RPL & CPL EXAM ONLY- Morgantown, WV</u>** Saturday, July 19, 2014 (7:15 AM-2:00 PM)

#### Applied Land Practices - Washington, PA Monday, August 04, 2014 (8:00 AM-5:00 PM) 7 CPL/RPL/RL CEU's, includes 1 ethics credit.

Basics of Geographic Information System -

Pittsburgh, PA Tuesday, November 04, 2014 (9:00 AM-3:00 PM)

#### **CORPORATE SPONSORSHIP LEVELS**

#### Platinum \$5,000.00 per year

Benefits of Platinum Sponsor

- Logo on the corporate sponsor board at every meeting along with the meeting sponsor board.
- Logo on the back of every Takeoff and the bottom of every membership email.
- Receive three meeting/dinner passes for each meeting for one year.
- Receive one free Full Page advertising ad.
- Receive free Half Page ad in the takeoff per year.
- Logo on Golf Outing sponsorship boards.

#### Gold \$2,500.00 per year

Benefits of Gold Sponsor

- Logo on the corporate sponsor board at every meeting.
- Logo on the back of every Takeoff and the bottom of every membership email.
- Receive one free Half Page advertising ad in the Takeoff per year.
- Logo on Golf Outing sponsorship boards.

#### Silver \$1,500.00 per year

Benefits of Silver Sponsor

- Logo on the corporate sponsor board at six meetings.
- Logo on the back of every Takeoff and the bottom of every membership email.
- Receive one free Half Page advertising ad in the Takeoff per year.

#### Bronze \$500.00 per year

Benefits of Bronze Sponsor

- Logo on the corporate sponsor board at three meetings.
- Logo on the back of every Takeoff.

#### Advertising in The TakeOff

Full page ad \$500.00 per month

Half page ad \$250.00 per month

#### Dinner Meeting Sponsorship

Cost \$250.00 per meeting. Companies will receive advertising at the dinner meeting as well as your logo displayed on our website for the month of the meeting you sponsor.

To secure a corporate sponsorship, advertise in the Take-Off, or if you have any questions please contact Tara White @ <u>twhite@mlbc-aapl.org</u>. Please contact Sherry Gorman at <u>sgorman@eqt.com</u> for dinner meeting sponsorships.







#### 2014 EXECUTIVE COMMITTEE



**President** Charles E. Heilmann, CPL EQT Production <u>cheilmann@eqt.com</u>



Director Rex Cecil Ray EQT Production <u>cray@eqt.com</u>



Vice President Cynthia L. Torbeck, CPL Hawkeye Research Inc. ctorbeck@hawkeyeresearchinc.com



Director Britney Crookshanks, RPL Northeast Natural Energy bcrookshanks@nne-llc.com



Secretary Aaron R. Yost, CPL Percheron Energy aaron.yost@percheronllc.com



Director Jeremy Preston, RPL EQT Production jpreston@eqt.com



**Treasurer** John Kimbleton, CPL Access Midstream <u>john.kimbleton@accessmidstream.com</u>



**President Emeritus** Richard B. Robb Vantage Energy <u>richard.robb@vantageenergy.com</u>



Sergeant-At-Arms Anthony Farr, RPL Tioga Resources <u>afarr@tioga-resources.com</u>



National Director Mark A. Acree, CPL Noble Energy, Inc. macree@nobleenergyinc.com



#### **MLBC WEBSITE**

If you experience any problems using the website or if you have any suggestions, please contact Jeremy Preston via e-mail at <u>JPreston@eqt.com</u>.



#### JOB BANK

The direct link for MLBC Job Bank is <u>www.mlbcjobbank.com</u>. If you have any questions, please contact Jeremy Preston via e-mail at <u>JPreston@eqt.com</u>.



#### PHOTO ALBUM

We would like to share our Photo Album with you to show you what MLBC has been doing throughout the year. The direct link for MLBC Photo Album is <u>www.mlbc-aapl.org/VPhoto.php</u>.

#### 2013—2014 COMMITTEE CHAIRS

Awards	Bruce Turner	bruce.turner@steptoe-johnson.com
Bylaws	Chris Elswick	chris.elswick@steptoe-johnson.com
Certification	James E. Talkington, Jr., CPL/ESA	jeta@frontier.com
Education	Christa Dotson	<u>christa.dotson@percheronllc.com</u>
Ethics	Doug Richards	honordjr@aol.com
Fall Golf	Steve Carr, RPL	steve.carr@tsdudley.com
Finance	Richard Robb	Richard.robb@vantageenergy.com
Historian	Frederick J. Kent, CPL	KentFrederick@Hotmail.com
Marketing	Anthony Farr, RPL	afarr@tioga-resources.com
Membership	Jeremy D. Preston , RPL	jpreston@eqt.com
Directory	Crystal Murphy	<u>cmurphy@tioga-resources.com</u>
NAPE East	Aaron Yost	<u>aaron.yost@percheronllc.com</u>
Plate Program	Ben King, RPL	benjaminking@suddenlink.net
Photography	Marlene Heilmann	<u>marheilmann@yahoo.com</u>
Spring Golf	Aaron Yost	aaron.yost@percheronllc.com
Sponsorships	Sherry B. Gorman	sgorman@eqt.com
Website /Job Bank	Jeremy D. Preston, RPL	jpreston@eqt.com

#### **MLBC SCHEDULE**

<u>Date</u>	Location	<u>Speaker</u>	<u>Topic</u>
April 10, 2014	Easy Street Pittsburgh, PA	National Recording Artist Patrick Sweany	
May 8, 2014	Muskingum Convention Center Zanesville, OH	John K. Keller, Esq	TBD
June 12, 2014	Oglebay Resort Wheeling, WV	Spring Charity Golf Outing	
August 7, 2014	PNC Park Pittsburgh, PA	Pittsburgh Pirates Game	
September 9, 2014	Nemacolin Woodlands Resort Farmington, PA	Fall Charity Golf Outing	
October 2, 2014	Pittsburgh, PA	Appalachian Land Institute	TBD

#### **MEMBERSHIP INFORMATION**

#### Michael Late Benedum



"The Great Wildcatter"

The MLBC membership application is located on the website at <u>www.mlbc-aapl.org</u>. Please check your information on the website prior to submitting your renewal. The MLBC website has an updated version of the membership listing. Please use this resource if you can not find yours or others information in the directory. Please report any errors or omissions to Tara White at <u>twhite@mlbc-aapl.org</u>.

\* Notice of the application(s) of all potential Chapter member(s) shall be published in the next regularly scheduled monthly Chapter "Takeoff" newsletter. Active members shall during for a period of thirty (30) have the opportunity days following the first publication to object to the potential members' application. Such objections to membership approval may be submitted to any member of the Executive Committee and shall be in writing. The Executive Committee shall take any such objection under counsel in the next regularly scheduled monthly Executive Committee meeting. A decision to accept or reject the membership application shall be determined by a majority vote at such meeting. The Executive Committee shall notify the applicant in writing of rejection.

Application for membership in the Chapter shall be subject to the approval by a majority vote of the Executive Committee at a regularly scheduled meeting, after the aforementioned thirty (30) day newsletter publication period, and shall require the signed approval by the acting President of the Executive Committee, as evidence of the Committee's approval. Names of any and all newly approved members shall be read at the following regularly scheduled general meeting of the Chapter.



John Kimbleton reports the bank balance is \$170,612.07.